

COOKIES POLICY

The company BOURBON ALIA S.L., with tax ID: B57088239, with address at: C/ SEXTA VUELTA N°149 07669 S'HORTA , BALEARES, email address: manager@playaferrera.com and website: www.playaferrera.com, expressly informs users that in accordance with Art. 22.2 of Law 34/2002, dated 11 July regulating information society and electronic commerce services (LSSI), this website uses 'cookies' in order to provide a better service and provide you with a better browsing experience.

In this 'cookies' policy you will find the description and purpose of each of the 'cookies' used, as well as its name, the sending server, its expiration and information on how to verify if there is an international transfer of data.

We want to inform you clearly and precisely about the 'cookies' we use, detailing below; what is a 'cookie', what is it for, what types of 'cookies' we use, what is their purpose and how you can configure or disable them if you wish.

What is a 'cookie'?

A 'cookie' is a file that is downloaded on websites and is sent from certain websites to the browser, and that are stored on the user's computer, which may be a personal computer, a mobile phone, tablet, etc. These files enable the website to remember information about your visit, such as language and favourites, which enables you to retrieve information about the browsing made from your computer, which is intended to facilitate your next visit and to make the site more useful thanks to the customisation of its content.

How are 'cookies' used?

By browsing this website, users are agreeing to the installation of 'cookies' on their computer and that allow us to find out the following information:

Recognize you as a user. Obtain information about your browsing habits. Customize the way content is displayed.

-Statistical information about the use of the website.

-The user's log-in to keep the session open on the website.

-The preferred website format for access from mobile devices.

-The most recent searches made on the services on the website and customisation data for these services. -

Information about advertisements that users are displayed.

-Information from surveys that users have taken part in.

-Data on the connection with social networks for users who access through their Facebook or Twitter accounts.

Below, you can find a classification of the 'cookies' that exist and may be used on our website, taking into account that the same 'cookie' may be included in more than one category.

Types of 'cookies':

A.-Types of cookies according to the period of time they remain activated. Depending on the period of time that they remain activated in the terminal equipment, this website can use both temporary session cookies and permanent cookies.

1.- Session 'cookies': session 'cookies' store data only while the user accesses the web. They are usually used to store information that only interests to keep for the provision of the service requested by the user on a single occasion and disappear at the end of the session.

2.- Persistent / Permanent 'Cookies': permanent 'cookies' store the data in the terminal so that they are accessed and used in more than one session. The data that is still stored in the terminal can be accessed and processed during a period defined by the person responsible for the cookie and which can last from a few minutes to several years.

B.-Types of cookies according to their purpose. According to the purpose for which the data obtained through the 'cookies' is processed, the website may use:

1. Strictly necessary 'cookies': Strictly necessary 'cookies' are absolutely essential for the website to function properly. This category only includes 'cookies' that guarantee basic functionalities and security features of the website. These 'cookies' do not store any personal information.

2.-Technical 'cookies': These are any that allow users to browse a website, platform or application and the use of different options or services that exist therein, such as to monitor traffic and communication of data, identify the log-in session, allow parties to have restricted access, remind users of the elements that make up an order, complete the purchase process of an order, perform a request for registration or participation in an event, use security elements while browsing, store content for the broadcasting of videos or sound or share content through social networks, etc.

3.-Customisation 'cookies': These are any that allow users to access the service with certain general predefined characteristics according to a set of criteria on users' computers, such as the language, the type of browser used to access the service, the geo-localisation of the computer and the regional configuration from which you access the service.

4.- Strictly necessary 'cookies': Strictly necessary 'cookies' are absolutely essential for the website to function properly. This category only includes 'cookies' that guarantee basic functionalities and security features of the website. These 'cookies' do not store any personal information.

5.-Behavioural advertising 'cookies': These allow the advertising space that may be included by the publisher on a website, application or platform from which the requested service is provided to be managed in the most efficient manner possible. These cookies store information on user behaviour obtained through continued observation of their browsing habits, allowing the development of a specific profile to display advertising based on the same.

C.- Types of cookies according to the entity that manages them. Depending on who is the entity that manages the computer or domain from which cookies are sent and treats the data obtained, we can distinguish:

1.- Own/First-party cookies: are understood to be any that are sent to a user's computer from a device or domain managed by the publisher itself and from which the service requested is provided to the User.

2.- Third-party cookies: These are any that are sent to users' computers from a device or domain that is not operated by the publisher, but by another entity that processes the data obtained through the cookies. Third-party 'cookies' can be installed on certain websites that allow the services offered to be managed and improved. These may be Google Analytics, and Comscore statistical services.

Users expressly agree to use 'cookies' when browsing or using our services. However, users can opt to prevent the generation of 'cookies' and their removal by selecting the corresponding option on their browser. Certain services or functionalities of the website may not be available if you block the use of 'cookies' on your browser.

When browsing or using our services, the user expressly accepts our use of 'cookies'. However, the user has the option of preventing the generation of 'cookies' and their elimination by selecting the corresponding option in their browser. If you block the use of 'cookies' in your browser, it is possible that some services or functionalities of the website are not available.

The Entity uses the following 'cookies' on this website for the purposes set out below:

FIRST PARTY COOKIES

CookieID (ID of the cookie and how it appears in the browser cache)	Type (first-party or third-party)	Expiry (Expiry date of the cookie once installed)	Domain (The domain that the cookie is linked to)	Description (Function and purpose of the cookie)
viewed_cookie_policy	First-Party	Persistent cookie. Expiry /Duration: 1 year	www.playaferrera.com	ESSENTIAL
cookieawinfo-checkbox-anuncios	First-Party	Persistent cookie. Expiry /Duration: 1 year	www.playaferrera.com	ESSENTIAL
cookieawinfo-checkbox-otras	First-Party	Persistent cookie. Expiry /Duration: 1 year	www.playaferrera.com	ESSENTIAL

CookieLawInfoConsent	First-Party	Persistent cookie. Expiry /Duration: 1 year	www.playaferrera.com	ESSENTIAL
cookieLawInfo-checkbox-necessary	First-Party	Persistent cookie. Expiry /Duration: 1 year	www.playaferrera.com	ESSENTIAL
cookieLawInfo-checkbox-performance	First-Party	Persistent cookie. Expiry /Duration: 1 year	www.playaferrera.com	ESSENTIAL
cookieLawInfo-checkbox-funcional	First-Party	Persistent cookie. Expiry /Duration: 1 year	www.playaferrera.com	ESSENTIAL

CookieID (ID of the cookie and how it appears in the browser cache)	Type (first-party or third-party)	Expiry (Expiry/Duration date of the cookie once installed)	Domain (The domain that the cookie is linked to)	Description (Function and purpose of the cookie)
__utma	First Party –Third Party. Supplier Google Analytics	Persistent cookie. Expiry /Duration: 1 year	.playaferrera.com	ANALYSIS COOKIES
__utmt	First Party –Third Party. Supplier Google Analytics	Persistent cookie. Expiry /Duration: 10 minutes	.playaferrera.com	ANALYSIS COOKIES
__utmb	First Party –Third Party. Supplier Google Analytics	Persistent cookie. Expiry /Duration: 30 minutes	.playaferrera.com	ANALYSIS COOKIES
__utmc	First Party –Third Party. Supplier Google Analytics	Session cookie	.playaferrera.com	ANALYSIS COOKIES
__utmz	First Party –Third Party. Supplier Google Analytics	Persistent cookie. Expiry /Duration: 6 months	.playaferrera.com	ANALYSIS COOKIES

THIRD-PARTY COOKIES GOOGLE

CookieID (ID of the cookie and how it appears in the browser cache)	Type (first-party or third-party)	Expiry (Expiry/Duration date of the cookie once installed)	Domain (The domain that the cookie is linked to)	Description (Function and purpose of the cookie)
__Secure-1PAPISID	Third Party. Supplier Google	Persistent cookieExpiry /Duration: 2 years.	.google.com	ADVERTISING COOKIES
__Secure-1PSID	Third Party. Supplier Google	Persistent cookieExpiry /Duration: 2 years	.google.com	ADVERTISING COOKIES
__Secure-1PSIDCC	Third Party. Supplier Google	Persistent cookieExpiry /Duration: 2 years.	.google.com	ADVERTISING COOKIES
__Secure-3PAPISID	Third Party. Supplier Google	Persistent cookieExpiry /Duration: 2 years	.google.com	ADVERTISING COOKIES.
__Secure-3PSID	Third Party. Supplier Google	Persistent cookieExpiry /Duration: 2 years	.google.com	ADVERTISING COOKIES
__Secure-3PSIDCC	Third Party. Supplier Google	Persistent cookie. Expiry /Duration: 6 months	.google.com	ADVERTISING COOKIES
_ANID	Third Party. Supplier Google	Persistent cookieExpiry /Duration: 1 year.	.google.com	ADVERTISING COOKIES
_APISID	Third Party. Supplier Google	Persistent cookieExpiry /Duration: 2 years	.google.com	ANALYSIS COOKIES
_NID	Third Party. Supplier Google	Persistent cookie. Expiry /Duration: 6 months	.google.com	CUSTOMISATION 'COOKIES'
_SID	Third Party. Supplier Google	Persistent cookie. Expiry /Duration: 6 months	.google.com	ADVERTISING COOKIES
_OGPC	Third Party. Supplier Google	Persistent cookie. Expiry /Duration: 1 month	.google.com	ANALYSIS COOKIES
_OTZ	Third Party. Supplier Google	Persistent cookie. Expiry /Duration: 1 month	.google.com	ADVERTISING COOKIES
_SAPISID	Third Party. Supplier Google	Persistent cookieExpiry /Duration: 2 years	.google.com	ANALYSIS COOKIES
_SID	Third Party. Supplier Google	Persistent cookieExpiry /Duration: 2 years	.google.com	ANALYSIS COOKIES

_HSID	Third Party. Supplier Google	Persistent cookieExpiry /Duration: 2 years	.google.com	TECHNICAL COOKIES
_SIDCC	Third Party. Supplier Google	Persistent cookie. Expiry /Duration: 1 year	.google.com	ANALYSIS COOKIES
_SSID	Third Party. Supplier Google	Persistent cookieExpiry /Duration: 2 years.	.google.com	ANALYSIS COOKIES
1PJAR	Third Party. Supplier Google	Persistent cookie. Expiry /Duration: 1 month	.google.com	ANALYSIS COOKIES
AEC	Third Party. Supplier Google	Persistent cookie. Expiry /Duration: 6 months	.google.com	TECHNICAL COOKIES
CONSENT	Third Party. Supplier Google	Persistent cookie. Expiry /Duration: 2 years	.google.com	TECHNICAL COOKIES
DV	Third Party. Supplier Google	Persistent cookie. Expiry /Duration 1 minute.	.google.com	ADVERTISING COOKIES

'Cookies' do not contain information that allows them, by themselves, to identify a specific user. Regarding us, the information obtained can only be associated with a specific user if that user is identified on the web. If so, such data will be treated in accordance with the privacy policy of the Web, complying at all times with the requirements of current regulations on the protection of personal data. The affected users may exercise at any time their right to access, rectify and delete the data, as well as other rights as explained in the aforementioned privacy policy. For more information you must access our Data Protection Policy.

The 'cookies' will be used solely and exclusively for the necessary time, to fulfill the purposes for which it has been indicated in each cookie. In relation to third-party cookies, the retention periods can be consulted in the privacy policies and 'cookies' policies of the third parties. Once the 'cookie' has expired, it can be renewed if the user accepts its use again.

You can find out about transfers to third countries that, where appropriate, are made by the third parties identified in this 'cookie' policy in their corresponding policies.

How to manage cookies in your browser?

The user has the option of allowing, blocking or deleting the cookies installed on his/her computer by configuring the browser options installed on their terminal.

How is authorisation given to the company for the use of cookies on this website?

With regard to the use of cookies on this website described in the previous section, as a user you authorise and gives consent for their use in the following way: When you access any website, a message will appear indicating that the website of BOURBON ALIA S.L. uses cookies, and that you may accept or reject their use by configuring your browser settings. If you do not configure your browser settings to ensure that cookies are not activated, when browsing the website of BOURBON ALIA S.L. and using its services you accept the use made of these cookies.

How is consent withdrawn for the use of cookies on this website?

As a user you have the option to not give your consent for the use of cookies at any time through your web browser, and can allow, block or delete cookies installed on your system by configuring the options of the web browser that you use on your device (computer, mobile, tablet). You can allow or block 'cookies', as well as delete your browsing data (including 'cookies') from the browser you use. Consult the options and instructions offered by your browser for this. Keep in mind that if you accept third-party 'cookies', you must delete them from the browser option.

Without enabling the necessary and technical 'cookies' described in this 'cookie' policy, some services or functionalities of the website may not be available.

If cookies are not activated as described above, the web services indicated will not be provided.

The following links explain how to carry out this process for the main web browsers:

Chrome: <http://support.google.com/chrome/bin/answer.py?hl=es&answer=95647>

Microsoft Edge: [https://support.microsoft.com/es-es/microsoft-edge/eliminar-las-cookies-en-microsoft-edge - 63947406-40ac-c3b8-57b9-2a946a29ae09](https://support.microsoft.com/es-es/microsoft-edge/eliminar-las-cookies-en-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09)

Firefox: <http://support.mozilla.org/es/kb/habilitar-y-deshabilitar-cookies-que-los-sitios-we>

Safari: https://support.apple.com/kb/PH17191?locale=es_ES

Updating the cookies policy

The company BOURBON ALIA S.L. will update this policy when necessary, either because of a regulation requiring it to do so, or because it has removed certain cookies, or is using new cookies. Any modification of these terms and conditions will be published on this website.

Once you have been informed of the new terms and conditions, and these have been made available to you by publishing them on this website, the new cookies policy will apply and automatically replace the previous policy.

If you have any queries about this cookies policy, you can contact the company BOURBON ALIA S.L. by emailing manager@playaferrera.com.